



**Hello**  
**My Name Is**  
*Kristin Bivens*



*Let's Keep In Touch!*

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**Email: Kristin.Bivens@Gmail.com**

**Education**

| Roosevelt University | Bachelor of Arts in Journalism | 2009  
 Department of Journalism Award  
 Lambda Pi Eta Society  
 Franklin Honor Society  
 | Southwestern Michigan College | Associate's in Arts | 2007  
 Phi Theta Kappa

**Work Experience**

4 | 17 to Present Day | Brand Coordinator | Kinexus  
 Graphic design for marketing materials and data reports  
 Social media management  
 Event planning support  
 Website maintenance

8 | 15 to 4 | 17 | Marketing Coordinator | The Lebermuth Co.  
 Graphic design for trend reports and marketing materials  
 Assist in developing marketing initiatives  
 Coordinating tradeshow materials  
 Research current and upcoming trends  
 Writing copy and marketing descriptions

9 | 09 to 8 | 15 | CSR Supervisor | 1st Source Bank  
 Excelled in roles of CSR I, II, III  
 Assist clients with daily financial needs  
 Shipping, receiving, and handling large deposits  
 Gaining company sales through proactive marketing  
 Met monthly sales goals consistently  
 Supervisor of teller staff  
 Motivation of direct reports

**Skills**

Adobe Illustrator  
 Adobe InDesign  
 Adobe Photoshop  
 Constant Contact  
 Microsoft Power Point  
 CRM Platform  
 Apple Computer Proficient

**Internships**

9 | 08 to 1 | 09 | Reporter | The Real Chicago  
 Formulating entertainment stories  
 Successfully meet deadlines

**Design Objective**

When I begin a project, I aim to entice the viewer, create emotion within them, while at the same time, pouring my heart, creativity, emotions, and self on to the page. I create because I know no other way.

